



1<sup>st</sup> Annual

*2K Walk/Run*

*Walk for Thyroid*  *id*

Thyroid Cancer Awareness  
Benefiting

American Thyroid Association & MD Anderson Thyroid Cancer Research

At

**Buffalo Run Park**

1122 Buffalo Run, Missouri City, TX 77489

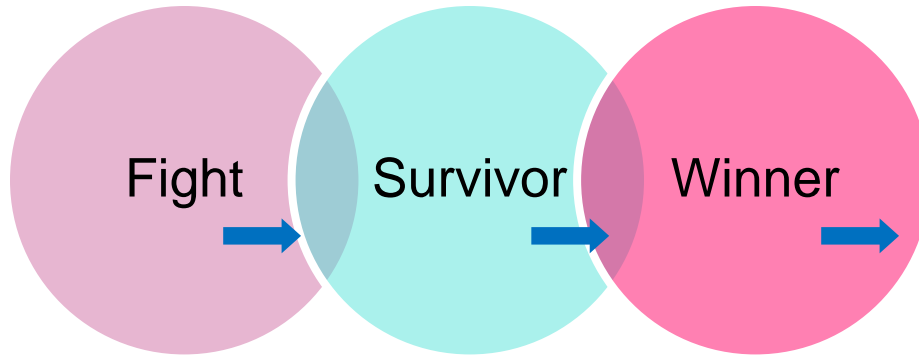
 *September 5, 2015* 

**8:00 A.M. Onsite Registration**

**8:00 A.M -2 P.M. Pep Rally / Exhibits**

**10:00 A.M. Walk Start Time**

*Sponsorship Opportunities*



## THYROID DISEASE STATISTICS

- Statistics show that more than 12 percent of the U.S. Population with develops a thyroid condition during their lifetime.
- Women are five to eight times more likely than men to have thyroid problems.
- Up to 60 percent of those with thyroid disease are unaware of their condition.

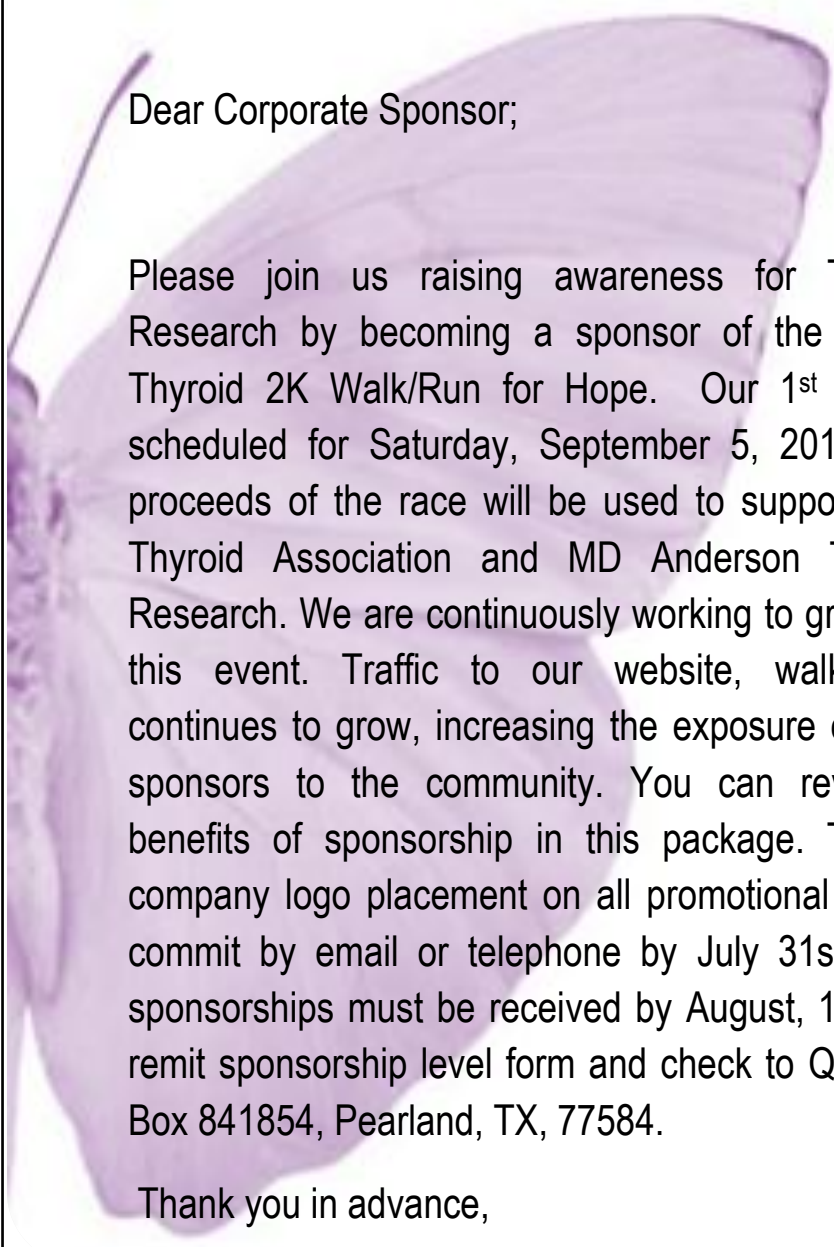
~ American Thyroid Association

## THYROID CANCER STATISTICS

- About 62,450 new cases of thyroid cancer (47,230 in women, and 15,220 in men)
- About 1,950 deaths from thyroid cancer (1,080 women and 870 men)
- The chance of being diagnosed with thyroid cancer has risen in recent years and it the most rapidly increasing cancer in the US.

~ American Cancer Society 2015

*More information on the statistics can be found on [www.thyroid.org](http://www.thyroid.org) and [www.cancer.org](http://www.cancer.org).*



Dear Corporate Sponsor;

Please join us raising awareness for Thyroid Cancer Research by becoming a sponsor of the 2015 Walk for Thyroid 2K Walk/Run for Hope. Our 1<sup>st</sup> annual Walk is scheduled for Saturday, September 5, 2015. A portion of proceeds of the race will be used to support the American Thyroid Association and MD Anderson Thyroid Cancer Research. We are continuously working to grow and improve this event. Traffic to our website, [walkforThyroid.com](http://walkforThyroid.com), continues to grow, increasing the exposure of our corporate sponsors to the community. You can review the many benefits of sponsorship in this package. To ensure your company logo placement on all promotional material please commit by email or telephone by July 31st. Payments for sponsorships must be received by August, 15, 2015. Please remit sponsorship level form and check to Qi<sup>2</sup> Designs, P.O. Box 841854, Pearland, TX, 77584.

Thank you in advance,

Rasheeda Turner,

2K Walk for Thyroid Lead Coordinator , Qi<sup>2</sup> Designs  
832.299.4754  
Email:[qidesigns1@gmail.com](mailto:qidesigns1@gmail.com)

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GREETINGS FROM FOUNDER /CEO



Join us as we bring awareness to this great cause. We are embarking on a great journey to get the world educated on thyroid disease and cancer. We will partner with corporate and the community to create awareness throughout the nation.

As a 2x Follicular Thyroid Cancer Survivor, the mission I strived to accomplish is raise awareness others whose voice is silent due to the stigma of “the good cancer.” Even though there is a high survival rate, survivors often have a high chance of recurrence and life after cancer.

We would like to thank you for being a participant of the 1<sup>st</sup> Annual Walk for Thyroid. A portion of proceeds will go to American Thyroid Association and MD Anderson Thyroid Cancer Research.

~ Rasheeda Turner



Qi<sup>2</sup> Designs

P.O. Box 841854

Pearland, TX 77584

713.299.4754

# Sponsorship Levels

## PRESENTING (\$10,000)

- Premier logo placement on all event publications, signage, t-shirts, print advertising and web site –logo placement on front page with link to company website
- Mention in all public service announcements
- Recognition in all e-communication to race participants
- Company logo on Start/Finish line banner
- Meet and greet table – provide your corporate materials
- Complimentary team registration
- Provide materials for participant goody bags

## PLATINUM (\$5000)

- Logo placement on all event publications, signage, t-shirts, print advertising and web site –logo placement on **front page** with link to company website
- Banner at event provided by Walk for Thyroid
- Meet and greet table – provide your corporate materials
- Complimentary team registration
- Provide materials for participant goody bags

## GOLD (\$2500)

- Logo placement on all event publications, signage, t-shirts and web site – logo placement on **sponsor page** and link to company website
- Banner at event provided by Walk for Thyroid
- Meet and greet table – provide your corporate materials
- Complimentary team registration
- Provide Materials for participant goody bags

# Sponsorship Levels



## SILVER (\$1000)

- Logo placement on t-shirts, and web site – logo placement on **sponsor page**
- Meet and greet table – provide your corporate materials
- 5 complimentary walk registration

## BRONZE (\$500)

- Name placement on t-shirts
- 5 complimentary walk registration

## MEDIA PARTNER

*(PROMOTE EVENT THROUGH TELEVISION, RADIO OR PRINT)*

- Logo placement on event publications, t-shirts, and web-site – logo placement on sponsor page -with link to web
- 5 Complimentary registrations
- Meet and greet table

# Sponsorship Levels

## WATER STOP (\$150)

- Signage with company logo placed at water stop
- Combine with another sponsorship level for **\$100**

## MILE MARKER (\$150)

- Signage with company logo placed at 1<sup>st</sup> or 2<sup>nd</sup> mile marker
- Combine with another sponsorship level for **\$100**

## SUPPORTING

*(DONATION OF GOODS OR SERVICES)*

- Printing
- T-Shirts
- Giveaways
- Security
- Banner Tower
- Advertising
- Videographer
- Decorations
- Tents



1st Annual

2K Walk/Run

# Walk for Thyroid

## Sponsorship Form

<input type="checkbox"/>	Presenting Sponsor	\$10,000
<input type="checkbox"/>	Platinum	\$5,000
<input type="checkbox"/>	Gold	\$2,500
<input type="checkbox"/>	Silver	\$1,000
<input type="checkbox"/>	Bronze	\$500
<input type="checkbox"/>	Water Stop	\$150
<input type="checkbox"/>	Mile Marker	\$150

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Office Number \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

All Forms and payment due by August 15, 2015

### Payment Information

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_







# Walk for Thyroid

## Vendor Fees Schedule

Exhibit/Vendor	Fee
Non –Profit Distribution of information only	\$100
Merchandise/Product	\$150
Food /Beverage	\$200

Qi<sup>2</sup> Designs reserves the right to approve exhibit/vendors. We will review all reservation forms and contact all vendors and organizations to confirm participation after forms are received. Exhibit space is limited. Disclaimer: Qi<sup>2</sup> Designs is not responsible for damage or loss of exhibit property. Security will be provided.

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*2K Walk/Run*  
**Vendor Application**

DATE: September 5, 2015 ~ 8:00 a.m. – 2 p.m. • Place: TBA

EXHIBIT/VENDOR LEVEL	
OPTIONS	
TOTAL VENDOR FEE	

CONTACT NAME/TITLE:			
ORG./BUSINESS NAME:			
STREET ADDRESS:			
CITY, STATE, ZIP			
PHONE:		FAX:	
EMAIL:		WEBSITE:	

**PAYMENT INFORMATION**

- Check enclosed payable to Qi<sup>2</sup> Designs.
- Check or credit card total amount: \$ \_\_\_\_\_ †
- Credit Card (please circle): VISA / MasterCard / American Express

Please list services, products, information or food to be exhibit or sold:

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